



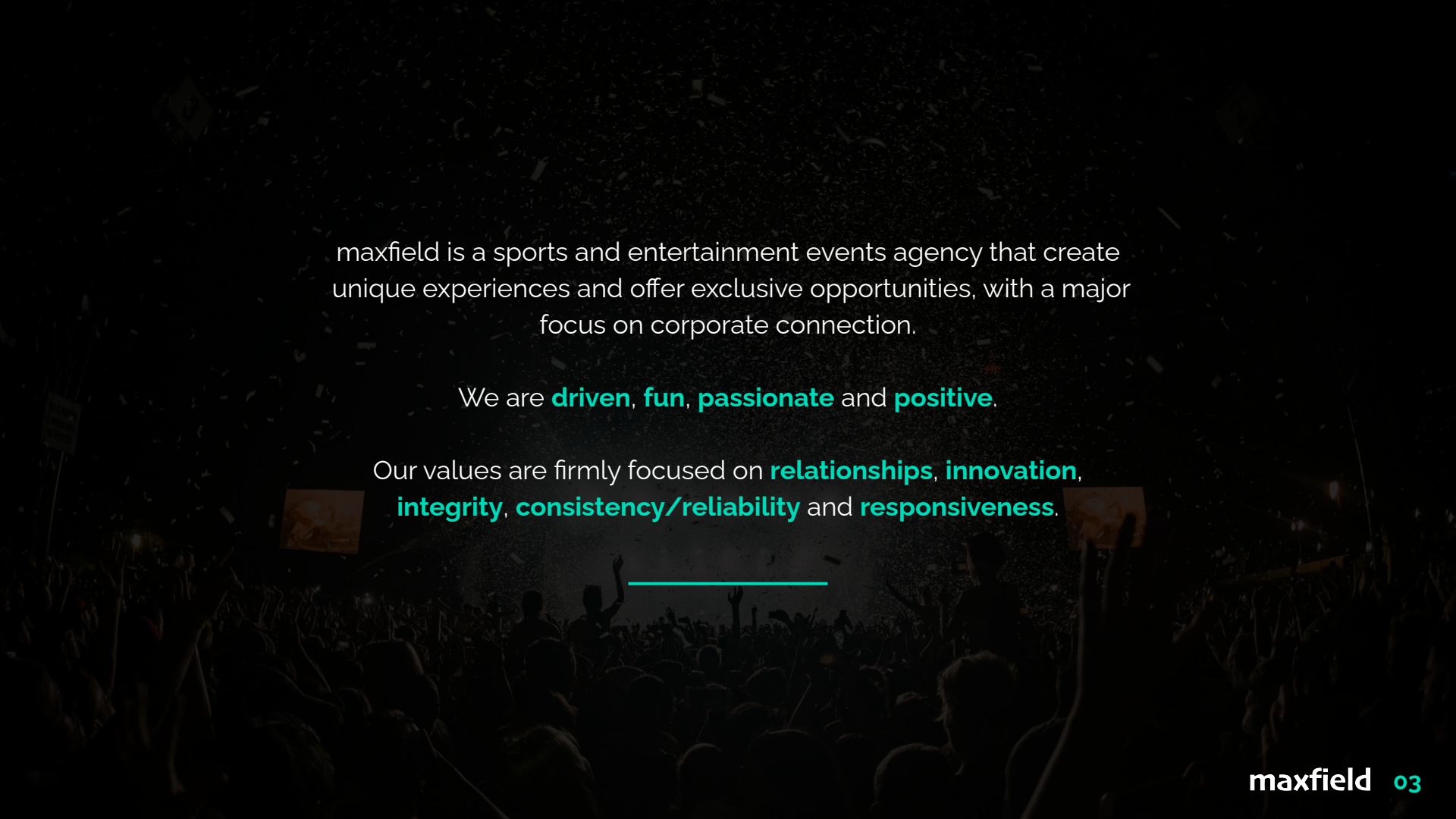
maxfield

We **maximise** the **field** position for clients.

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maxfield is a sports and entertainment events agency that create unique experiences and offer exclusive opportunities, with a major focus on corporate connection.

We are **driven, fun, passionate** and **positive**.

Our values are firmly focused on **relationships, innovation, integrity, consistency/reliability** and **responsiveness**.

how we roll

With a combined total of 75+ years experience across our executive team, we are experts in:

- Event Management
- Ticketing and Hospitality
- Business to Business Connection
- Sponsorship/Partnerships
- Talent
- Marketplaces and Digital





event management

The team at maxfield are event management experts, having successfully delivered a range of corporate events and experiences over the past 20+ years, for some of the World's biggest brands. We can deliver events and experiences of any size based on your needs and budget.

We are specialists in:

- Corporate Events - Luncheons/Cocktail Parties/Dinners
- Corporate Golf Days
- Corporate Hospitality & other experiences
- Product Launches
- Boardroom Presentations
- Conferencing and Travel

Event elements can include any of the following:

- Venue Sourcing and Selection
- Menu Selection
- Theming & Design
- Talent/ Entertainment Selection
- Audio-Visual requirements
- Security
- Merchandising
- Printing
- Bespoke requests

ticketing & hospitality

When it comes to designing your corporate ticketing, hospitality and experiences, maxfield are the leading brand in market. We allow access to the most sort after events and experiences, having built relationships with the most elite sports and entertainment vendors, around the World.

Allow us to source your next event or experience.

- Premium Ticketing/VIP Access
- Corporate Boxes/Corporate Suites
- Dining Rooms/Marquees
- Money Can't Buy Experiences
- Bespoke requests

tixstar*



Event Program in Australia:

- Australian Open
- SuperBowl Party
- Formula One Grand Prix
- Autumn Racing Carnival
- NBA Finals Game 1 Party
- AFL Home & Away
- NRL Home & Away
- State of Origin
- Rugby Union
- Concerts & Theatre
- AFL Finals
- NRL Finals
- Spring Racing Carnival
- Big Bash
- International Cricket
- A-League Soccer
- Golf

International:

- SuperBowl
- Wimbledon & other major tennis tournaments
- Formula One
- International Cricket Tours
- International Golf Tours

All other events and experiences available on request.



b2b connection

Looking to build your next strategic alliance? Having established two of Australia's premier B2B connection and entertainment platforms, our team are genuine thought-leaders, when it comes to increasing your network and entertaining your key clients and staff.

The MCG Network, based in Melbourne features a series of events, held at the arguably, the best stadium in the World, all aimed at connecting Corporate Melbourne.

The Sydney Network also features a series of events, held across an array of Sydney's most iconic venues. Once again, the Sydney Network sole aim is to connect and entertain Corporate Sydney.

Both platforms include a string of benefits including:

- Exclusive Membership benefits
- Corporate Hospitality
- Money Can't Buy Experiences
- Bespoke Talent & Entertainment
- Branding elements aimed at elevating your business
- One-on-One Introductions including Business Directory listing
- Merchandise



sponsorship & partnerships



We work with a number of clients who are wanting to use sport and entertainment, to elevate their brand. Utilising existing relationships and having access to a range of bespoke assets across the industry, we facilitate Partnerships of any size and scope, all aimed at increasing exposure for your brand.

Partnerships may include:

- Event Activations
- Event Partnerships
- Sporting Team Partnerships
- Cultural Partnerships including the arts and theatre
- Signage and other branding elements
- Digital Assets



talent

maxfield has a fully dedicated division of the business that connects talent with your next event or experience. With strong relationships across the World, allow the team at maxfield to arrange your next guest speaker, musician or comedian to attend your company's upcoming major event.



marketplaces & digital

Having owned and operated our own online marketplace for the past 6 years, our digital team has the know-how to deliver your next online project. Marketplaces and websites are vital, given the shift in the importance of e-commerce, in a post covid world. We operate marketplaces for Australian Golf Digest and the Melbourne Cricket Club, with our knowledge in sport and entertainment second to none.



upcoming events

Australian Grand Prix – Friday 31st March 2023

Spirit of ANZAC Day Luncheon – Friday 21st April 2023

NBA Finals Game 1 – Friday 2nd June 2023

Inner Sanctum – Friday 23rd June 2023

Final Four Luncheon – Friday 22nd September 2023

Golf Challenge – Friday 20th October 2023

contact

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